

### **Kids Plus™ Accident Insurance**

For your convenience, we have made arrangements for families to voluntarily purchase student accident insurance through the Kids Plus™ Accident Insurance program, underwritten by Industrial Alliance Insurance and Financial Services Inc.

Kids Plus™ Accident Insurance offers protection against the unexpected costs of injury from accidents, and is especially valuable for families who:

- do not have medical or dental plans,
- have limited plans, as it may help supplement health and dental benefits, or
- have active children who enjoy sports and outdoor activities.

For complete plan details, please visit [kidsplus.ca](http://kidsplus.ca).

### **2018-2019 The Kids Plus™ Accident Insurance school distribution program has moved online!**

All schools can now access [kidsplus.ca/resources](http://kidsplus.ca/resources) for information about Kids Plus™ which they can use on their respective websites, e-newsletters and social media. The main website at [kidsplus.ca](http://kidsplus.ca) will continue to be available for parents to purchase coverage, access claims forms and full plan information online. Additionally, for 2018 Kids Plus™ decided to take their mission to be green one step further by discontinuing distribution of all Kids Plus™ Notices (Brochures) to reduce the overall paper use.

Please note that effective this September 1<sup>st</sup>, there will also be some changes to the Kids Plus™ Accident Insurance policy that will impact the Active Plan holders. Permanent Total Disability coverage will be reduced from \$360,000 to \$100,000 and Dismemberment or Total & Permanent Loss of Use from \$200,000 to \$100,000. These changes were made in order to allow Kids Plus™ to continue to offer the benefits families use most, such as dental treatment and eyewear, with no increase in premiums.

If you have any questions or would like to learn more about our new promotional landing page, our Kids Plus™ Client Service Specialists would be happy to assist you. You may contact Kids Plus™ at their Client Service toll-free line at 1-800-556-7411 or email [kidsplus@ia.ca](mailto:kidsplus@ia.ca).